HIM MEDIA 2019 OBJECTIVES

**INTRODUCTION**

Riding on 2018 progress that saw us pass the **400 000** viewership threshold via our streaming platforms for all 2018 video materials, the media team plans to pursue the following objectives.

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| **OBJECTIVES** | **TIMEFRAME** | **RESPONSIBLE** | **NOTES** |
| **Technical & Networking** - introduce visitor internet ticketing system. - Finalize HIM management system hosting on local server. | 31/01/2019  10/01/2019 | Vincent |  |
| **Livestream & Social Media** - Reach 1 million views - Identify key projects for monetization | 31/12/2019 01/01/2019 | Farai |  |
| **Journalism** - Produce quarterly magazine/newsletter |  | Taurai |  |
| **Graphic Designing** - |  | Joseph |  |
| **Videography** - upgrade to minimum 2 camera setup. -Produce DVDs |  | Amos |  |
| **Finance & Admin** - Develop a structured rewarding system. - Set financial targets |  | Sandra |  |
| **Programming** - Spearhead daily rotas assignments |  | Mrs Madzima |  |
| **Photography** - Package service for monetization |  | Pastor Alex |  |

**ADVERSORY**  
Mr Sithole  
Elisha Juaba

Lovemore Ngandu

Tapiwa Kabudura